



## COMPANY CASE STUDY

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### **American Built. Ronk Solid. Phase Converters Anywhere, Anytime.**

#### AT A GLANCE

Ronk's Add-A-Phase® Power Converter transformed the way customers operated by approximately 97% increase in efficiency. This high efficiency provides a much lower operating cost over the life of the converter.

#### THE RONK DIFFERENCE

Our tested products are effortless and easy to install. They enhance power usage and last for decades even in tough locations for both rural growth and modern commercial productivity.



Count on Ronk to engineer electrical solutions for rural and suburban infrastructure. We understand that every dollar matters and that you expect robust equipment that will run for decades.

#### PROBLEM

Ronk's team was approached by a customer whose needs were based in rural areas and needed a critical unit replaced. This was particularly important because these areas have limited three phase power. The customer wanted to convert their single phase to three phase power for irrigation purposes. They identified the need for resources that would help them optimize efficiency. They needed a team that would guide them to achieve their goal of efficiency and reliability.

#### SOLUTION

Ronk's team communicated with the customer when they called in and provided appropriate resources. They chose Ronk to suggest the best product to deploy. Ronk's team suggested a 10 HP 2S Add A Phase® Power Converter. As a result, the customer replaced their 52-year-old box with our product, making it safe and durable for decades to come.



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#### SOLUTION

Ronk's experts provided the resources that guided the customer on how to troubleshoot and configure the product. Our Add-A-Phase® line of converters are designed for various types of equipment and help provide balanced power to operate your systems. Our customers utilize these types of converters to easily accommodate automated controls, as well as to keep costs down, compared to other types of converters.

In the end, our customer became more confident using the new products and now has three phase power on every unit to run all systems for irrigation. The customer applauded Ronk's ability to provide resources that streamlined the whole process - from purchasing the unit over the phone, to having it delivered, and ensuring proper installation directions.

**This unit is built with components that allow for greater reliability and is designed for constant load applications.**



#### BENEFITS

- Highly efficient
- Improved focus on actual business and operations
- Exceptional technical support
- Easy process
- Timely delivery

Our product enabled the customer to capture additional growth opportunities and more profitable revenue streams by saving, time, costs, reputation, and stressful situations. As a market leader in phase converters, capacitors, and switches, we are committed to both the revival of rural America and the development of the urban areas.